



Subscription Rates

Print & E-Edition — In County

One Year	\$39
Three Years	\$109

Print & E-Edition — Out of County

One Year	\$52
Three Years	\$149

E-Edition

One Year	\$30
One Day	\$2

Advertising Rates

Display Advertisement

Per Column-Inch	\$8.75
Color	\$50

Obituary

With Photo	\$75
Without Photo	\$65

Classified Line Advertisement

First 20 Words	\$15
Every Additional Word	\$0.15

*Special typefaces or boxes are extra.

Political Announcement

Article and Photo	\$150
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*Must be paid in advance.

Thank You Note

First 40 Words	\$20
Every Additional Word	\$0.15

Pre-Print Insertion Rate

Single Sheet	\$100 per 1,000
Up to 4 Pages	\$120 per 1,000
5+ Pages	\$140 per 1,000
Zoning	\$200 per 1,000

Front Page Banner

6 columns x 2 inches	\$200
6 columns x 3 inches	\$250

*Color Included in price.

Pre-Print Delivery

The Red River Sun
237 Commerce St. NW
Childress, TX 79201

Web Advertising

Leaderboard Banner`	\$275/Mo.
Available Positions: Home, Business, Obituaries, Sports	
Double Cube	\$350/Mo.
Cube	\$200/Mo.

Advertising Deadline

Display: 5 p.m. Tuesday
Classified: Noon Monday
Publish Date: Friday

Discount

Nonprofit	-10%
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Make checks payable to **The Red River Sun**

(940) 226-4303

etanner@hicks-co.com

redriversun.com